

MR & MISS INCLUSIVE KENYA

2024

Theme:

“Dignified Beauty for all: Plus size and PWDs Modelling”

VENUE: UHURU PARK

DATE: 10TH AUG 2024



<https://bit.ly/3zq81c1>



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Introduction

Dear client name,

On behalf of Mr & Miss Inclusive Kenya organizing committee, I'd like to invite you to join us as a sponsor for the upcoming fashion show on 10th of August 2024 at Uhuru Park. This event is a fantastic chance to join us in highlighting emerging fashion trends from around the world, and will allow you to promote your brand to fashion enthusiasts, Plus Size & PWD communities, and press in location among other target audiences.

Mr & Miss Inclusive Kenya organizing committee are among experienced fashion show organizers and influencers. This year we are committed to making our event not just the years' most successful show, but the most inclusive show ever. To accomplish the task, we call upon supportive sponsors like [Client.Company].

In return for your generous support, we will promote your brand in our marketing campaigns, promotional materials, during the show, and in post-show communications. These promotions will benefit you by increasing brand awareness amongst a target audience of thousands.

We greatly appreciate you taking the time to review our sponsorship proposal. As always, our success depends on partnership with brands like yours, and we are proud to serve as a valuable marketing partner now and in years to come. Should you have any questions, comments, or concerns, I encourage you to reach out to me directly via email or call. I look forward to partnering with you to make event a success!

Sincerely,

Jane Kanampiu,

Founder & CEO Top Beauty Training College
Mr & Miss Inclusive Kenya organizing committee

About Event

Top Beauty Training College, in collaboration with FinM Consult and Association of Cosmetologists Kenya, is proud to present Mr & Miss Inclusive Kenya 2024. This is a unique and inclusive fashion show event celebrating diversity and empowering Plus Size and People with Disabilities (PWDs) in the fashion industry. This event will take place on August 10th, 2024, at the scenic Uhuru Park Nairobi.

2. Event Objectives

- a) Celebrate Diversity. Showcase the beauty and confidence of Plus Size and PWDs models.
- b) Empowerment and Inclusion. Promote inclusivity and acceptance within the fashion industry.
- c) Community Outreach. Engage with Plus Size & PWDs support organizations, raising awareness for their needs.
- d) Platform for Talent. Provide a platform for Plus Size and PWDs models as well as designers to showcase their talent.
- e) Inclusivity CSR - Raise funds for sponsoring needy Plus size and PWDs students to acquire practical skills in fashion and other technical courses.

3. Target Audience

- a) Fashion & design enthusiasts and professionals
- b) Plus Size community
- c) PWDs community and support organizations
- d) General public interested in inclusivity and diversity

About Mr & Miss Inclusive Kenya organizing committee

Top Beauty Training College, a leader in Kenyan beauty education, empowers aspiring professionals with accredited programs in Hairdressing, Cosmetology, Beauty Therapy, Nail Technology, and Fashion & Design. Their campuses across the country provide students with industry-recognized qualifications, taught by passionate instructors in modern facilities. Whether your dream is mastering the art of hairstyling, creating flawless makeup looks, or becoming a fashion design guru, Top Beauty equips you with the skills and confidence to thrive in the ever-evolving world of beauty.

FinM Consult, a boutique consultancy specializing in financial inclusion and management, empowers businesses and individuals to achieve their financial goals. We offer comprehensive services, including expert guidance on financial planning and investment, connecting you to the right resources, crafting service management strategies, developing strategic plans and annual reports, strengthening your brand, organizing impactful corporate events with moderation and rapporteuring, and providing innovative human capital development programs that integrate technology to enhance your workforce's skills.

The Association of Cosmetologists Kenya (ACK) is the professional heart of the Kenyan beauty industry, acting as the licensing body that ensures qualified practitioners and upholding high standards. ACK empowers cosmetologists and beauty professionals through ongoing education, fostering a supportive community for networking and knowledge sharing. They advocate for the industry's interests, influencing regulations and promoting ethical practices, ultimately benefiting both professionals and consumers within the ever-evolving world of beauty in Kenya.

Past Events



Mr & Miss culture and Heritage - TNC



Miss Nadhifu

Sponsor Testimonials

Additional sponsors of Mr & Miss Inclusive Kenya organizing committee's fashion shows include:



**Association of
Cosmetologists
Kenya**

Testimonial



FinM Consultancy

Testimonial



**Upendo
Compassionate
Children's Centre**

Testimonial



McVince Empire

Testimonial

We are excited to have you join the growing list of brands who have leveraged our fashion shows to build brand awareness among fashion-minded individuals.

Sponsorship Impact

In this proposal, you'll discover the sponsorship opportunities for our upcoming fashion show, event name.

We realize how important our sponsors are to a show's success. That's why we have a dedicated sponsorship services team who will work with you to ensure that your visibility experience as a sponsor of event exceeds your expectations.

We look beyond sponsorship to impact, the joy and fulfilment that comes with touching a deserving life. That would speak of your name in their life changing testimony. Beyond our audience, we present you brand ambassadors to carry your brands with pride to their destinies.

Fashion Show Sponsorship Options

Platinum Sponsors' Package (KSHs 150,000)

This sponsorship package has limited availability, and is available to sponsors who wish to be featured prominently on all event name signage, promotions, and apparel.

- Brand awareness and Image Bolstering pre, on and post event.
- 6*6 booth space.
- Product/service promotion.
- Model brand carriage.
- Speaking platform (10 min).

Gold Sponsors' Package (KSHs 100,000)

This package is perfect for companies who are serious about supporting event and creating great visibility for their brands.

- Brand awareness and image bolstering pre, on and post event.
- 5*5 booth space.
- Product/service promotion.
- Speaking platform (5 min).

Silver Sponsors' Package (KSHs 50,000)

This entry-level sponsorship package is great for local businesses who want visibility at an event expected to draw event attendance.

- Brand awareness and Image Bolstering pre, on and post event.
- 3*3 booth space.
- Product/service promotion.

Budget Details

Expense	Cost (Kshs)
Venue Rental (Uhuru Park)	100,000
Stage & Sound System	200,000
Trainers & Judges	100,000
Judges for Final Event	100,000
Marketing & Promotion	300,000
Securit & Crowd Management	50,000
Catering & Refreshments	200,000
Mobile Toilets & Bathrooms	50,000
Printing & Branding	150,000
Curtain Raising & PWDs Logistics	100,000
Miscellaneous	150,000
Total	1,500,000

Mr & Miss Inclusive Kenya organizing committee

[Client.Company]

Jane Kanampiu

[Client.FirstName] [Client.LastName]